OFFICIAL PARTNERSHIP

CI WEB GROUP × REAL TIME MARKETING

LSA Advanced Management Partnership

Expert Google Local Services Ads Management

Helping home service businesses generate more qualified leads through strategic Local Services Ads management, continuous optimization, and proactive account support.

100%	100+	185+
IN-HOUSE TEAM	MARKETING PROFESSIONALS	5-STAR GOOGLE REVIEWS

BUSINESS OVERVIEW

A dedicated, in-house LSA team

Real Time Marketing is a 100% in-house, full-service digital marketing agency specializing in Google Local Services Ads (LSA). Our team of 100+ marketing professionals manages every aspect of your campaign — from strategy and optimization to reporting — without outsourcing a single task.

Through **CI Web Group's** partnership with Real Time Marketing, clients gain access to industry-leading LSA expertise that helps increase visibility, generate high-quality leads, and drive measurable business growth through strategic account management and continuous optimization.

Your Client Journey

1

Consultation Call

We learn about your business goals, discuss how our LSA management services can support your growth, and review pricing, deliverables, and implementation timelines.

2

Onboarding

Once the agreement is signed, your dedicated Account Manager gathers all information needed to launch and manage your account.

3

Account Setup or Audit

NEW CLIENTS

- Create and verify your Google LSA account

EXISTING ACCOUNTS

- Comprehensive audit and optimization review

4

Launch Meeting

Review account settings, confirm accuracy, and present our initial recommendations before going live.

Ongoing Management

ONCE LIVE

Once your account is live, our team continuously manages and optimizes your LSA account to maximize performance.

- ✓ Ranking monitoring
- ✓ Budget monitoring
- ✓ Continuous account optimization
- ✓ COI, license, and advertiser verification completion and monitoring
- ✓ Call transcription and call listening
- ✓ Lead management (booked and archived) and lead rating
- ✓ Account updates as needed or requested
- ✓ Timely email and SMS updates, including alerts for red flags
- ✓ Performance updates and recommendations to help improve business outcomes, such as booking rates
- ✓ Detailed LSA performance report

Your Dedicated Google LSA Growth Partner

POWERED BY

CI Web Group × Real Time Marketing

Helping businesses generate more qualified leads through expert Google Local Services Ads management.